

## **Certificate of Publication**

This is to certify that

Huanyu Dai, Abu Bakar Abdul Hamid

Published following article

A Review of the Impact of Live Streamer Characteristics on Purchase Intention in E commerce Live Streaming

Volume 5, Issue 4, pp: 97-110

www.ijemh.com

A peer reviewed refereed journal

**Publication Head** 

**IJEMH** 

International Journal of Engineering, Management and Humanities ISSN: 2584-2145