

Certificate of Publication

This is to certify that

Dai Huanyu, Abu Bakar Abdul Hamid

Published following article

A Review of the Impact of Live Streamer Characteristics on Purchase Intention in E commerce Live Streaming

Volume 5, Issue 4, pp: 27-40

www.ijemh.com

A peer reviewed refereed journal

Publication Head

IJEMH

International Journal of Engineering, Management and Humanities ISSN: 2584-2145